Gestura Display

7 weights · 14 styles

Gestura's unique personality is amplified by its Display family, with its most distinctive characteristics enhanced for greater expressive quality. Higher contrast, subtle ink traps, longer ascenders and descenders, and elegant hairline punctuation add up to create a unique typographic voice.

Optimised for use at and above 72pt, Gestura Display is perfectly suited for short, impactful statements.

AäZz

Styles

Gestura Display Thin
Gestura Display Thin Italic
Gestura Display Extralight
Gestura Display Extralight Italic
Gestura Display Light
Gestura Display Light Italic
Gestura Display Regular
Gestura Display Regular Italic
Gestura Display Semibold
Gestura Display Semibold Italic
Gestura Display Bold
Gestura Display Bold Italic
Gestura Display Black
Gestura Display Black Italic

Other Subfamilies

Gestura Text
Gestura Headline

Information

Team & Designer(s)
Joe Leadbeater · Nigel Bates · Diana Ovezea

Commercial Release
V1.1: November 2021

Total Styles
42

Glyphs Per Style
617 (Uprights) + 622 (Italics)

Optical Sizes
3

OpenType Features
Standard Ligatures, Discretionary Ligatures, Stylistic Sets 01 - 06, All Caps, Small Caps, Old Style Figures, Tabular Lining Figures, Tabular Old Style Figures, Fractions, Slashed Zeros, Ordinal Indicators, Contextual Alternates, Superscript / Superior + Subscript / Inferior

Language Coverage
Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Asturian, Atayal, Aymara, Basque, Bemba, Bikol, Bislama, Bosnian, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Creek, Croatian, Czech, Danish, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Corsican, Fijian,Filipino, Finnish,French, Friulian, Galician, Ganda, Genoese, German, Gikuyu, Haitian, Creole, Hawaiian, Hiligaynon, Hopi, Hungarian, Icelandic, Ilocano, Indonesian, Interlingua, Irish, Italian, Jamaican, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Ladin, Latin, Latvian, Lithuanian, Lombard, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Marquesan, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh - Patha, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Palauan, Papiamento, Piedmontese, Polish, Portuguese, Potawatomi, Q'eqchi', Quechua, Romanian, Romansh, Samoan, Sango, Saramaccan, Sardinian, Seri, Shawnee, Shona, Sicilian, Silesian, Slovakian, Slovenian, Somali, Spanish, Sranan, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tumbuka, Turkish, Venetian, Warlpiri, Wayuu, Wiradjuri, Wolof, Zapotec, Zulu and Zuni.

Available Licenses
Desktop (OTF)
Web (WOFF, WOFF2)
App / E-Book (OTF)
Trials (OTF)

Licenses on Request
Social Media
Corporate (Unlimited)
Customisation
Entirely Bespoke

Available at
www.socio-type.com

Contact
info@socio-type.com

Copyright
©2023 Sociotype — All Rights Reserved

Licensing
Typefaces may only be used as dictated by the terms of the Sociotype End User License Agreement (EULA).
Visit our website for all license information.

Beware the *Gorilla Arm*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
VWXYZ—0123456789.,?!*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
*VWXYZ—0123456789.,?!**

Gestura Display · Thin · 110pt

Minority Report

Gestura Display · Thin · 60pt

but the first touchscreen computers arrived in the 1980s

Gestura Display · Thin · 40pt

‘Gorilla arm’ has become synonymous, in the literature of UI and ergonomics, for designs that fail to consider real use

Gestura Display · Thin Italic · 108pt

Constaninople

Gestura Display · Thin Italic · 60pt

From Tiananmen Square to the Sydney Opera House

Gestura Display · Thin Italic · 40pt

Building his own iteration into the canon through sheer repetition, 'Study of Perspective' compounds meaning via its own title

socio-type.com · info@socio-type.com · ©2023 SOCIOTYPE

The Hand *of God*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
VWXYZ—0123456789.,?!*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
*VWXYZ—0123456789.,?!**

Gestura Display · Extralight · 110pt

Byzantinism

10

Gestura Display · Extralight · 60pt

as an orator’s signals were to ancient Greeks in the agora

Gestura Display · Extralight · 40pt

From early Constaninople to 21st century tourist sites, depictions of gesture in art have lost none of their immediacy

Gestura Display · Extralight Italic · 110pt

Ai Weiwei

Gestura Display · Extralight Italic · 60pt

the real question is which viewpoint you're looking from

Gestura Display · Extralight Italic · 40pt

You'll notice he's often holding his hand up, in a way which looks deceptively casual – at least to the untrained eye

Moral *Minefields*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
VWXYZ—0123456789.,?!*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
*VWXYZ—0123456789.,?!**

Gestura Display · Light · 110pt

Context is king

Gestura Display · Light · 60pt

As the dust settled, a new layer of deception was revealed

Gestura Display · Light · 40pt

An ill-judged gesture of jubilance, just as infuriating as a commuter giving you the finger across a crowded tube carriage.

Gestura Display · Light Italic · 110pt

pointing index

Gestura Display · Light Italic · 60pt

Making ourselves understood is our most perennial concern

Gestura Display · Light Italic · 40pt

There's hollowness to a handshake with someone who despises you or a performative hi-five from a patronising peer

V for
Victory

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
VWXYZ—0123456789.,?!*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
*VWXYZ—0123456789.,?!**

Gestura Display · Regular · 110pt

countercultural

Gestura Display · Regular · 60pt

Our mutual contempt for authority: up yours, Mitchell!

Gestura Display · Regular · 40pt

Ironically, this double-entendre spurred on the V sign's popularity, a snub to a common enemy. In-group, out-group; Allied, Axis.

Gestura Display · Regular Italic · 110pt

Victor Laveleye

Gestura Display · Regular Italic · 60pt

English longbowmen at the Battle of Agincourt

Gestura Display · Regular Italic · 40pt

Most of these grey faces are delighted if baffled by the camera, peering directly into it, but one of the boys is scowling

Abstract *Expression*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
VWXYZ—0123456789.,?!*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
*VWXYZ—0123456789.,?!**

Gestura Display · Semibold · 110pt

Zen-like

Gestura Display · Semibold · 60pt

Artists like Jackson Pollock & Willem de Kooning

Gestura Display · Semibold · 40pt

In 1961, Nam June Paik dips his head in a bowl of ink and drags his hair along a long scroll of paper as a paintbrush

sprezzatura

Gestura Display · Semibold Italic · 60pt

my three-year-old could have done that' line of argument

Gestura Display · Semibold Italic · 40pt

Janine Antoni's 'Loving Care' (1993) sees the artist similarly prostrated, using her head as a brush — or more accurately, a mop.

A Touchy Subject

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
VWXYZ—0123456789.,?!*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
*VWXYZ—0123456789.,?!**

Gestura Display · Bold · 110pt

martyrdoms

Gestura Display · Bold · 60pt

Tracing its roots back to ancient Mesopotamia

Gestura Display · Bold · 40pt

From blessings to curses, hands in visual art convey myriad meanings in rich and diverse traditions.

Gestura Display · Bold Italic · 110pt

Hamsa Hand

Gestura Display · Bold Italic · 60pt

From early Constaninople to 21st century tourist sites

Gestura Display · Bold Italic · 40pt

Tracing its roots all the way back to ancient Mesopotamia; it is believed to ward off the evil eye & confer blessing

Fourth
Plinth:

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
VWXYZ—0123456789.,?!*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTU
*VWXYZ—0123456789.,?!**

Gestura Display · Black · 110pt

Swipe Right →

Gestura Display · Black · 60pt

"Design is about form and art is more about ideas"

Gestura Display · Black · 40pt

The thumb — hugely elongated for emphasis (the title is Really Good, not Quite Good), looks like the finger of ET.

Gestura Display · Black Italic · 110pt

Quite Good

Gestura Display · Black Italic · 60pt

an unavoidable & alluringly strange object

Gestura Display · Black Italic · 40pt

Enchantingly unpretentious, Shrigley's technique involves taking the logical route to illustrate a concept or a feeling

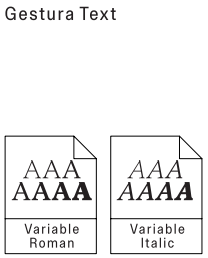
socio-type.com · info@socio-type.com · ©2023 SOCIOTYPE

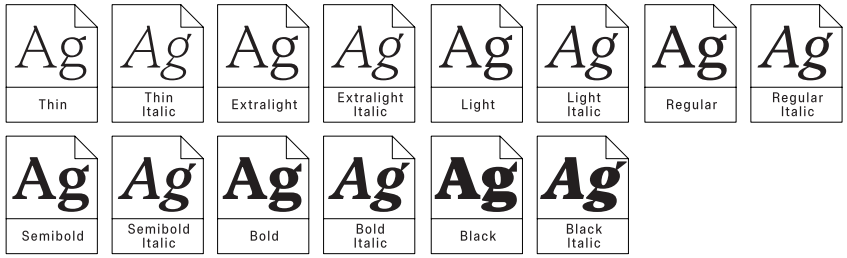
UPPERCASE	ABCDEFGHIJKNOPQRS TUVWXYZ
LOWERCASE	abcdefghijklmnopqrst uvwxyz
ACCENTED CHARACTERS	ÀÁÂÃÄÄ ÅĀĂĄÆÇĆĈĊČĎ ĐÈÉÊËĒĔĖĘĚĜĞĠĢĤĦÌÍÎ ÏĨĪĬĮİĲĴĶĹĻĽĿŁĐÑŃŅŇŊ ÒÓÔÕÖ⊙ŌŎŐØǾŒÞŔŘŚ ŜŞŞŠßŢŤŢŦÙÚÛÜŬŨŪŬŮ ŰŲŴŴŴŸÝŶŶŸŹŻŽ àáâãäåāăąæǽçćĉċčďđèéêë ēĕėęěĝğġġĥħìíîïĩīĭįıijĵķĺļľl· łðñńņňŋòóôõöōŏőœøþŕŗř śŝşšţťŧùúûüũūŭůűųŵẁẃẅ ýỳŷÿźżž
PUNCTUATION	.,::;…“”‘’„,‘”"&?!¿¡@«»‹›-–— _ ··()[]{}/\#©℗®™℠*†‡§◖
MATHEMATICS + GREEK	<>≤≥+−×÷=≠±~≈¬∞/ √∫∂ΠΔΩΣμπ % ‰
CURRENCY	฿฿€£₺₦₹₭¥₱₱₩$¢₫¤
CASE SENSITIVE FORMS	¿¡@‹›«»-–—·()[]{}/|¦\
ARROWS + SYMBOLS	←↑→↓↖↗↘↙·●■♻●●●●●●♥♥
LIGATURES	Th Ťh fi ff ffi ct st
FIGURES	00123456789 00123456789 H00123456789/H00123456789 H00123456789/H00123456789
TABULAR FIGURES	00123456789 00123456789
PRE-BUILT FRACTIONS	½ ⅓ ⅔ ¼ ¾ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅝ ⅞
ORDINALS	a o №

	Feature OFF	Feature ON
ALL CAPS [.case]	«{[(Cap@st)]}»	«{[(CAP@ST)]}»
OLD STYLE FIGURES [.osf]	0123456789	0123456789
TABULAR LINING FIGURES [.tnum]	0123456789%.,:;–	0123456789%.,:;–
TABULAR OLD STYLE FIGURES [.tosf]	0123456789%.,:;–	0123456789%.,:;–
FRACTIONS [.numr] / [.dnom]	1/2 + 34/56789	1/2 + 34/56789
SLASHED ZERO [.zero]	2022 / 202300	2022 / 2023⁰0
ORDINAL INDICATOR [.ordn]	1o 2a No	1º 2ª Nº
CONTEXTUAL ALTERNATES [.calt]	9x87x65 -> Point <-	9×87×65 → Point ←
SUPERSCRIPT / SUPERIOR + SUBSCRIPT / INFERIOR [.sups] + [.subs]	(x7 + y12) = 5m2 C4H5O6	$(x^7 + y^{12}) = 5m^2$ $C_4H_5O_6$

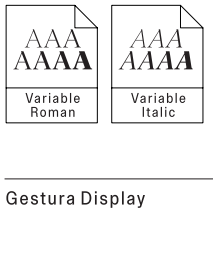
	Feature OFF	Feature ON
STANDARD LIGATURES ON AS DEFAULT [.liga]	The suffix fjøre	The suffix fjøre
DISCRETIONARY LIGATURES [.dlig]	act fast	act fast
STYLISTIC SET 01 MONOLINEAR ZERO, ASTERISK + PARENTHESES [.ss01]	04: {[(Swipe)]} Up*	04: {[(Swipe)]} Up*
STYLISTIC SET 02 ALTERNATE REVERSED CONTRAST ZERO [.ss02]	7051	7051
STYLISTIC SET 03 TITLING DIERESIS [.ss03] + [.titl]	ÜBER SCHÖNE LÄNDER	ÜBER SCHÖNE LÄNDER
STYLISTIC SET 04 (ITALICS ONLY) ALTERNATE G, K, Y [.ss04]	*Skyhigh*	*Skyhigh*
STYLISTIC SET 05 (ITALICS ONLY) ALTERNATE V, W [.ss05]	*Reviewing*	*Reviewing*
STYLISTIC SET 06 (ITALICS ONLY) ALTERNATE AMPERSAND [.ss06]	*Conspiracy & Class*	*Conspiracy & Class*

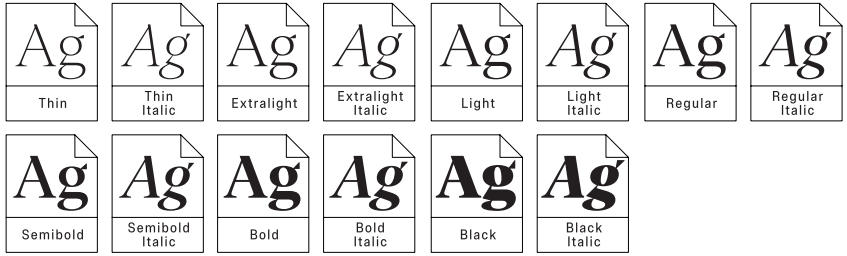
Gestura Text



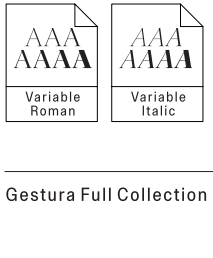


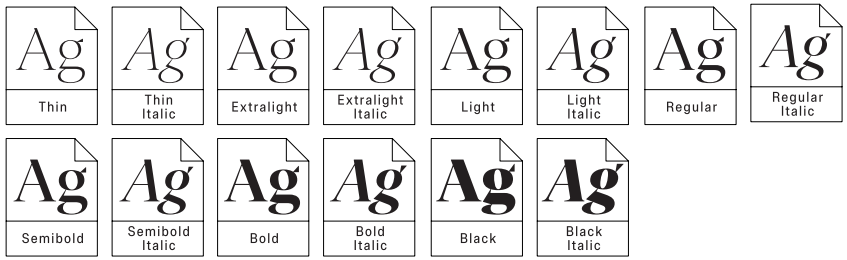
Gestura Headline



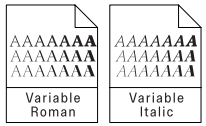


Gestura Display





Gestura Full Collection



Variable Fonts

Variable fonts allow the user to create custom weights and optical sizes from a single file. Due to ongoing and rapid changes to desktop publishing software, we are currently unable to offer variable fonts for sale, however we are offering free beta versions to users who purchase certain full subfamily packages.

Users purchasing a full single optical subfamily of Gestura, will receive free beta versions of our variable fonts for Gestura's Roman and Italic styles, allowing variable adjustment of weight. Users purchasing all three optical subfamilies will receive free beta versions that allow variable adjustment of both weight and optical size.

At the time of this release, variable fonts are currently best supported by Adobe Illustrator. Sociotype is not responsible for functionality of variable fonts within third-party software.

Custom Versions

A custom typeface is one of the most powerful ways for a brand to distinguish its voice from competitors. Even the most subtle variations in style and form can significantly affect how we perceive messages and tone of voice, so custom type is always an investment worth considering.

Unlike most foundries, we offer an integrated approach to typographic and brand identity, in partnership with our sister creative studio, SOCIO. Get in touch to find out more.