

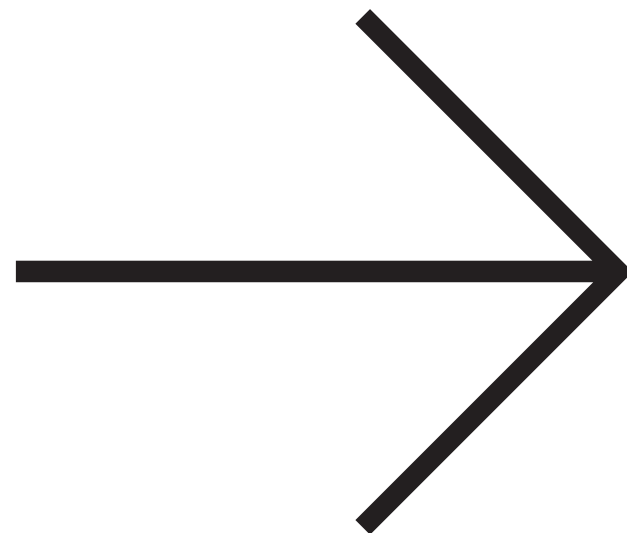
Rework Headline

6 weights · 12 styles

Rework Headline offers a balance of practicality and attitude. Tighter spacing, slightly condensed proportions, and reduced ascenders and descenders allow the Headline family to be set tight for use in pull quotes, headers and sub-heads.

Rework Headline is optimised for use between 24 and 72pt.

A a Z z



Rework Headline Thin
Rework Headline Thin Italic
Rework Headline Extralight
Rework Headline Extralight Italic
Rework Headline Light
Rework Headline Light Italic
Rework Headline Regular
Rework Headline Regular Italic
Rework Headline Semibold
Rework Headline Semibold Italic
Rework Headline Bold
Rework Headline Bold Italic

Other Subfamilies

Rework Micro
Rework Text
Rework Display

Information

Team & Designer(s) Joe Leadbeater · Nigel Bates	Engineering Franziska Weitgruber
Commercial Release V1.1: October 2021	Total Styles 48
Glyphs Per Style 1100 (Uprights) + 1103 (Italics)	Optical Sizes 4
OpenType Features Standard Ligatures, Discretionary Ligatures, Stylistic Sets 01 - 09, All Caps, Small Caps, Old Style Figures, Tabular Lining Figures, Tabular Old Style Figures, Fractions, Slashed Zeros, Ordinal Indicators, Contextual Alternates, Superscript / Superior + Subscript / Inferior	
Language Coverage Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Asturian, Atayal, Aymara, Basque, Bemba, Bikol, Bislama, Bosnian, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Creek, Croatian, Czech, Danish, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Corsican, Fijian, Filipino, Finnish, French, Friulian, Galician, Ganda, Genoese, German, Gikuyu, Haitian, Creole, Hawaiian, Hiligaynon, Hopi, Hungarian, Icelandic, Ilocano, Indonesian, Interlingua, Irish, Italian, Jamaican, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Ladin, Latin, Latvian, Lithuanian, Lombard, Luxembourgish, Maasai, Makhua, Malay, Maltese, Manx, Marquesan, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh - Patha, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Potawatomi, Q'eqchi', Quechua, Romanian, Romansh, Samoan, Sango, Saramaccan, Sardinian, Seri, Shawnee, Shona, Sicilian, Silesian, Slovakian, Slovenian, Somali, Spanish, Sranan, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tumbuka, Turkish, Venetian, Warlpiri, Wayuu, Wiradjuri, Wolof, Zapotec, Zulu and Zuni.	
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Ahead of
the Curve

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sun-soaked scenes of freedom and rebellion

Rework Headline · Thin · 40pt

Who could have predicted that these
symbols of opulence would be claimed
by the countercultural underclass?

Rework Headline · Thin · 30pt

The villa is marked by a freeform, curving line,
from balconies to smaller details, like the fireplace.
It's representative of a shift in Aalto's practice,
from minimalist functionalism to organic forms

*For skateboarders, rails
are as an opportunity*

Rework Headline · Thin Italic · 40pt

*It's representative of a shift in Aalto's
practice, from minimalist functionalism
to an interest in more organic forms*

Rework Headline · Thin Italic · 30pt

*In a sense, skateboarders – draining the rancid
water that's festering in these vacant pools, or
shoveling out the slop and lost flipflop soles that
collected in their basins elongated the lifecycle.*

Mourning
& *Protest*

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Improvised Shrines & their Implications

Rework Headline · Extralight · 40pt

Carlo Giuliani is not a revolutionary martyr. He's just a guy (as the 2002 film 'Ragazzo' suggests in its title)

Rework Headline · Extralight · 30pt

Even as Union Square became a makeshift cemetery, laying down flowers was not enough for lots of people; there was a message to be disseminated, however mixed it was.

Known as 'Wall of Hope and Remembrance'

Rework Headline · Extralight Italic · 40pt

*With poignancy and memeability,
ghost bikes have appeared in more
than 800 cities worldwide.*

Rework Headline · Extralight Italic · 30pt

*Improvised shrines are the embodiment of a
community's grief. They are tributes to the
deceased, but also to the living. Life can be full of
meaning, if we make time to spare a thought.*

Confined *Creativity*

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art of self-expression under incarceration

Rework Headline · Light · 40pt

hairstyles, outfits, pins and patches
telegraph an identity to those in our
immediate sphere (and beyond)

Rework Headline · Light · 30pt

Today, 38% of all adults between the ages of 18
and 29 have at least one tattoo; therefore it's
reasonable to suppose that their sudden ubiquity
might lessen their rebellious glamour.

*Tattooing is our oldest
means of self-adornment*

Rework Headline · Light Italic · 40pt

*Armed with things like ballpoint
pens, a motor from an electric razor,
lighters and Sellotape*

Rework Headline · Light Italic · 30pt

*If the psychological appeal of prison tattoos is
deeply earthbound – signalling individuality, or
gang belonging – other forms of creativity wield
much heavier mantles of significance.*

Common
Ground

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our yearning to walk on the wild side?

Rework Headline · Regular · 40pt

There's nothing intrinsically more
important about practicality than
beauty, or intellectual integrity.

Rework Headline · Regular · 30pt

Desire paths aren't only about convenience,
they're about disobedience. Rule breaking
requires something to kick against: a paved road
to ignore, in favour of the more popular path

*desire paths; our oldest
marks on the landscape*

Rework Headline · Regular Italic · 40pt

*After all, people don't naturally
stop every 200 metres, or congregate
on every second corner*

Rework Headline · Regular Italic · 30pt

*Broadway in New York is believed to be the last
Native American path from pre-colonial times,
an intuitive route between settlements in what
is now the borough of Manhattan*

Ingenuity
on
the hoof

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Uncertainty can be paralysing

Rework Headline · Semibold · 40pt

Planning and improvisation, are a troubled pair: In Latin ‘preparation for’ and ‘unforeseen’ testify as much

Rework Headline · Semibold · 30pt

Should our home-office areas look as much like our customary niches as possible, or should we take the opportunity to reinvent the working-wheel? Is sitting in the garden cheating?

Extinction Rebellion used Occupy's example

Rework Headline · Semibold Italic · 40pt

*When lives and livelihoods are
at stake, that ingenuity can be
wielded to startling effect*

Rework Headline · Semibold Italic · 30pt

*In places like refugee camps or slums,
instability is part and parcel of daily life.
There, improvisation is king – and ‘make do’
makes for some amazing innovations.*

from tools
to truth

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**tinned food or crates of
antibacterial hand gel**

Rework Headline · Bold · 40pt

**confronting anything beyond
the kitchen falls into our collective
category of ‘Man Stuff’**

Rework Headline · Bold · 30pt

**think James Bond ping-pong off a poison dart
from his ballpoint pen just in the nick of time,
or 24’s Jack Bauer with his whatever-it-takes
approach to torturing bad guys**

a nuclear household's resident Indiana Jones

Rework Headline · Bold Italic · 40pt

*Cold-war worry birthed MacGuyver,
in his element diffusing a bomb with
3 seconds left on the countdown*

Rework Headline · Bold Italic · 30pt

*new victims in the cross-hares of crusaders for
'truth' – something as malleable as a paperclip,
when it comes time to defuse a bomb – Donald
Trump emerges as the man of the moment*



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LOWERCASE	abcdefghijklmnopqrstuvwxyz
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TITLING ALTERNATES	◌̈ ◌̉ ◌̊ ◌̋ ◌̌ ◌̍ ◌̎ ◌̏ ◌̐ ◌̑ ◌̒ ◌̓ ◌̔ ◌̕ ◌̖ ◌̗ ◌̘ ◌̙ ◌̚ ◌̜ ◌̝ ◌̞ ◌̟ ◌̠ ◌̡ ◌̢ ◌̣ ◌̤ ◌̥ ◌̦ ◌̧ ◌̨ ◌̩ ◌̪ ◌̫ ◌̬ ◌̭ ◌̮ ◌̯ ◌̰ ◌̱ ◌̲ ◌̳ ◌̴ ◌̵ ◌̶ ◌̷ ◌̸ ◌̹ ◌̺ ◌̻ ◌̼ ◌̀ ◌́ ◌͂ ◌̓ ◌̈́ ◌ͅ ◌͆ ◌͇ ◌͈ ◌͉ ◌͊ ◌͋ ◌͌ ◌͍ ◌͎ ◌͏ ◌͐ ◌͑ ◌͒ ◌͓ ◌͔ ◌͕ ◌͖ ◌͗ ◌͘ ◌͙ ◌͚ ◌͛ ◌͜ ◌͝ ◌͞ ◌͟ ◌͠ ◌͡ ◌͢ ◌ͣ ◌ͤ ◌ͥ ◌ͦ ◌ͧ ◌ͨ ◌ͩ ◌ͪ ◌ͫ ◌ͬ ◌ͭ ◌ͮ ◌ͯ ◌Ͱ ◌ͱ ◌Ͳ ◌ͳ ◌ʹ ◌͵ ◌Ͷ ◌ͷ ◌͸ ◌͹ ◌ͺ ◌ͻ ◌ͼ ◌ͽ ◌; ◌Ϳ ◌̀ ◌́ ◌͂ ◌̓ ◌̈́ ◌ͅ ◌͆ ◌͇ ◌͈ ◌͉ ◌͊ ◌͋ ◌͌ ◌͍ ◌͎ ◌͏ ◌͐ ◌͑ ◌͒ ◌͓ ◌͔ ◌͕ ◌͖ ◌͗ ◌͘ ◌͙ ◌͚ ◌͛ ◌͜ ◌͝ ◌͞ ◌͟ ◌͠ ◌͡ ◌͢ ◌ͣ ◌ͤ ◌ͥ ◌ͦ ◌ͧ ◌ͨ ◌ͩ ◌ͪ ◌ͫ ◌ͬ ◌ͭ ◌ͮ ◌ͯ ◌Ͱ ◌ͱ ◌Ͳ ◌ͳ ◌ʹ ◌͵ ◌Ͷ ◌ͷ ◌͸ ◌͹ ◌ͺ ◌ͻ ◌ͼ ◌ͽ ◌; ◌Ϳ
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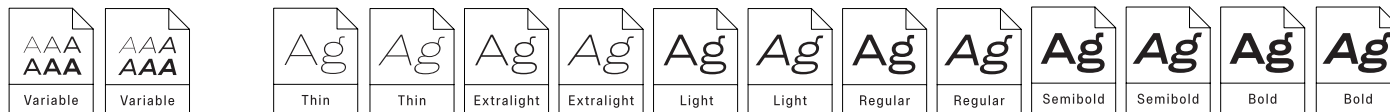
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OLD STYLE FIGURES [.osf]	0123456789	o123456789
TABULAR LINING FIGURES [.tnum]	0123456789%.,:;·	0123456789%.,:;·
TABULAR OLD STYLE FIGURES [.tosf]	0123456789%.,:;·	o123456789%.,:;·
FRACTIONS [.numr] / [.dnom]	1/2 + 34/56789	1 ¹ / ₂ + ³⁴ / ₅₆₇₈₉
SLASHED ZERO [.zero]	2022 / 202300	2022 / 2023 ⁰ ₀
ORDINAL INDICATOR [.ordn]	1o 2a No 1st 2nd 3rd 4th 5th	1 ^o 2 ^a N ^o 1 st 2 nd 3 rd 4 th 5 th
CONTEXTUAL ALTERNATES [.calt]	9x87x65 -> Point <-	9x87x65 → Point ←
SUPERSCRIFT / SUPERIOR + SUBSCRIPT / INFERIOR [.sups] + [.subs]	(x7 + y12) ≠ H5O6+1	(x ⁷ + y ¹²) ≠ C ₄ H ₅ O ₆₊₁

	Feature OFF	Feature ON
STANDARD LIGATURES ON AS DEFAULT [.liga]	offtrack jetty	offtrack jetty
SMALL CAPITALS [.c2sc]	©1992@s&t(Ltd)	©1992@S&T(LTD)
STYLISTIC SET 01 ALTERNATE UPPERCASE G [.ss01]	AGGREGATE	AGGREGATE
STYLISTIC SET 02 ALTERNATE UPPERCASE Q [.ss02]	CRITIQUE	CRITIQUE
STYLISTIC SET 03 SINGLE STOREY A [.ss03]	Alvar Aalto	Alvar Aalto
STYLISTIC SET 04 SINGLE STOREY G [.ss04]	rightwing	rightwing
STYLISTIC SET 05 ALTERNATE QUESTION MARK [.ss05]	basic existence?	basic existence?
STYLISTIC SET 06 SLANTED CURRENCY [.ss06]	\$9 ¢87 ₧65	\$9 ¢87 ₧65
STYLISTIC SET 07 ALTERNATE ARROWS [.ss07]	←↑→↓↔↕↗↘↙↘	←↑→↓↔↕↗↘↙↘
STYLISTIC SET 08 ALTERNATE AMPERSAND [.ss08]	familiar & novel	familiar & novel
STYLISTIC SET 09 TITLING DIERESIS [.ss09] + [.titl]	ÜBER SCHÖNE LÄNDER	ÜBER SCHÖNE LÄNDER

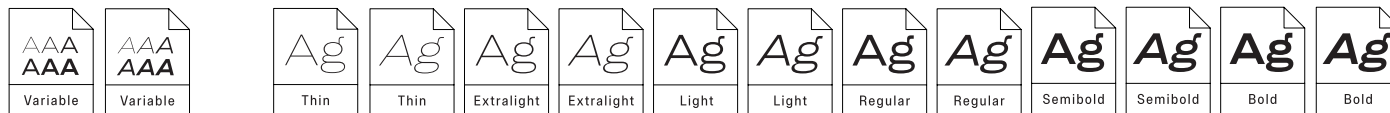
Rework Micro



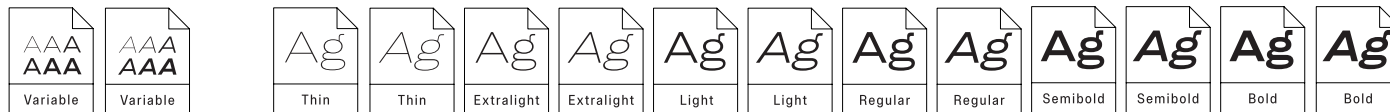
Rework Text



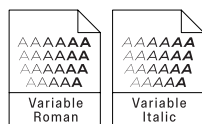
Rework Headline



Rework Display



Rework Full Collection



Variable Fonts

Variable fonts allow the user to create custom weights and optical sizes from a single file. Due to ongoing and rapid changes to desktop publishing software, we are currently unable to offer variable fonts for sale, however we are offering free beta versions to users who purchase certain full subfamily packages.

Users purchasing a full single optical subfamily of Rework, will receive free beta versions of our variable fonts for Rework's Roman and Italic styles, allowing variable adjustment of weight. Users purchasing all three optical subfamilies will receive free beta versions that allow variable adjustment of both weight and optical size.

At the time of this release, variable fonts are currently best supported by Adobe Illustrator. Sociotype is not responsible for functionality of variable fonts within third-party software.

Custom Versions

A custom typeface is one of the most powerful ways for a brand to distinguish its voice from competitors. Even the most subtle variations in style and form can significantly affect how we perceive messages and tone of voice, so custom type is always an investment worth considering.

Unlike most foundries, we offer an integrated approach to typographic and brand identity, in partnership with our sister creative studio, SOCIO. Get in touch to find out more.