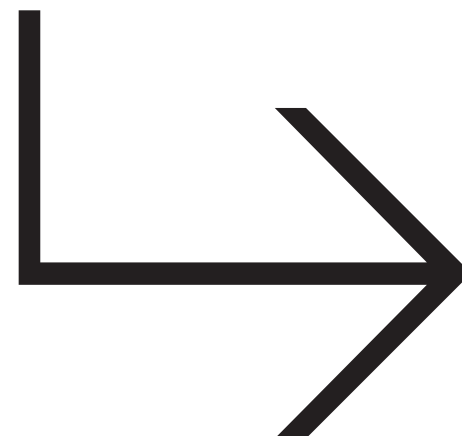


Ceno

8 Weights · 16 Styles · 848 Glyphs / Styles

Ceno is a humanist sans grounded in the classic proportions and pioneering rationalism of Edward Johnston's Underground lettering. From its roots in the 'Essential Form' of Johnston's alphabet, Ceno also accommodates features – like more consistent character widths and carefully-chosen moments of contrast – that make for a more rounded, functional design, particularly as a text face. One half of a pair with its serif counterpart Meso, Ceno consists of 16 styles, including italics at a dramatic angle of 18 degrees.

A ã z z



Ceno Thin
Ceno Thin Italic
Ceno Extralight
Ceno Extralight Italic
Ceno Light
Ceno Light Italic
Ceno Regular
Ceno Regular Italic
Ceno Book
Ceno Book Italic
Ceno Medium
Ceno Medium Italic
Ceno Bold
Ceno Bold Italic
Ceno Black
Ceno Black Italic

Related Type Families

Meso

Information

| | | |
|--------------------|--------------------|------|
| Team & Designer(s) | Commercial Release | |
| Joe Leadbeater | V1.000 / 2025 | |
| Engineer(s) | Glyphs /Style | 848 |
| Arthur Schwarz | Total Styles | 016 |
| Diana Ovezee | Italic Angle | 018° |

OpenType Features
Standard Ligatures, Discretionary Ligatures, Stylistic Sets 01 - 14, Full Circled Character Set, Old Style / Tabular Lining Figures, Tabular Old Style Figures, Fractions, Slashed Zeros, Ordinal Indicators, Contextual Alternates, Superscript / Superior + Subscript / Inferior

Language Coverage
Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Asturian, Atayal, Aymara, Basque, Bemba, Bikol, Bislama, Bosnian, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Creek, Croatian, Czech, Danish, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Corsican, Fijian, Filipino, Finnish, French, Friulian, Galician, Ganda, Genoese, German, Gikuyu, Haitian, Creole, Hawaiian, Hiligaynon, Hopi, Hungarian, Icelandic, Ilocano, Indonesian, Interlingua, Irish, Italian, Jamaican, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Ladin, Latin, Latvian, Lithuanian, Lombard, Luxembourgish, Maasai, Makhwa, Malay, Maltese, Manx, Marquesan, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh - Patha, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Potawatomi, Q'eqchi', Quechua, Romanian, Romansh, Samoan, Sango, Saramaccan, Sardinian, Seri, Shawnee, Shona, Sicilian, Silesian, Slovakian, Slovenian, Somali, Spanish, Sranan, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tumbuka, Turkish, Venetian, Warlpiri, Wayuu, Wiradjuri, Wolof, Zapotec, Zulu and Zuni.

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| Web (WOFF · WOFF2) | Corporate (Unlimited) | |
| App (OTF) | Customisation | |
| Trials (OTF) | Entirely Bespoke | |

| | |
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A Superior
Monolith

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Space Odyssey

Ceno · Thin Italic · 75pt

*Tycho
Magnetic*

Ceno · Thin · 45pt

Earthlings, it seems,
not aliens, removed
the Utah Monolith.

Ceno · Thin & Thin Italic · 30pt

“Whoa, whoa, turn around,
turn around!” & I was like,
“What?” He says... “There’s
this *weird thing* back there”

Ceno · Thin · 20pt

When the Monolith is excavated and
examined, it is found to be a black cuboid
whose sides extend in the precise ratio
of 1 : 4 : 9 (or 12 : 22 : 32). Measurements are
given in the novel as 1.25 ft × 5 ft × 11 ft
(38 × 152 cm × 335 cm); a ratio of 1 : 4 : 8.8

Algorithmic
pareidolia

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Shroud of Turin

Ceno · Extralight · 72pt

SHADOW
PERSON

Ceno · Extralight · 45pt

The Potato Chip
Really Does Look
Like Elvis!

Ceno · Extralight & Extralight Italic · 30pt · Old Style Numerals

During 9/11, TV viewers saw
the *face of Satan* in clouds
of smoke, billowing fast out
of the World Trade Center

Ceno · Extralight & Extralight Italic · 20pt

Another image often reported is that of
Jesus Christ. Sightings have been also
reported in such varied media as clouds,
Marmite, chapatis, shadows, Cheetos,
tortillas, x-rays, utensils, windows, rocks,
plastered walls, & dogs' hindquarters.

Patomskiy
Crater

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Yukon, Quebec

Ceno · Light · 45pt

What causes the perfect circles in these forests?

Ceno · Light & Light Italic · 20pt

The R2 Ring is a 300m “forest ring” located 40km south of *Hearst, Ontario* — Canada. Geological sources of the ring are not fully known, but its shape can be clearly seen in aerial photographs of the forest. Hamilton named it the “world's largest petri dish”

Ceno · Light & Light Italic · 12pt

The Patomskiy crater is a peculiar rock formation located in the Bodaibo District of the Irkutsk region of *south-eastern Siberia*, 360 kilometres (220 mi) from the district centre – Bodaibo. It is a large mounds composed of shattered limestone blocks on the slopes of the *Patom Highlands* in an area of dense taiga. Its base diameter is about 160.5 metres (520 feet) and its height about 40.2 metres (130 feet). The volume of the full crater is estimated as 230,000– 250,000m³ (8,100,000–8,800,00 feet³), with a total estimated weight of just over one million tons. — Vadim Kolpakov

Ceno · Light & Light Italic · 07pt · Old Style Numerals

@ Until recently, some scientists believed that the crater presents a large footprint of an ultra-dense meteorite, which had sunk underground upon impact. But others believed that the crater is a result of a breakthrough of a deep pocket of natural gas. There have been several scientific expeditions have been sent to the crater but the nature of its origin still remains a mystery. A study conducted by V. S. Antipin & A. M. Fedorov showed, through morphological, structural and chemical data, that the crater is volcanic in origin. The presence of weathered breccias, the diameter/height ratio typical of volcanic cones, the absence of geochemical anomalies linked to cosmogenic origins, and its zoning of different ages, contradict clearly the meteorite hypothesis. The origin of the cone is therefore volcanic, caused by a rapid outbreak of deep fluids (CO₂ and H₂O) as well as gases (CO and H₂).

In 2010, Saint Petersburg Mining Institute held a scientific conference “Patom Crater 2010”. Viktor Sergeyevich Antipin, the head of a department at the St. Petersburg Institute of Geochemistry of the Russian Academy of Sciences (IG SB RAS), stated that “Since the 2006 expedition by the *Institute of Geochemistry* (IGC), RAS came to the conclusion that the Patomskiy crater probably originates from geological processes.

An important fact is that no serious argument or evidence of a meteorite crater nature referred to by specialists had been given. There was not any new evidence to support the meteorite hypothesis.” Antipin further noted that at the conference, for the first time, all the experts rejected the meteoric hypothesis. “Now it has only historical interest,” he added. According to studies by Siberian scientists, the crater formed only 300 to 350

astromyxin
starjelly

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ASTRAL JELLY

Ceno · Regular · 45pt

The false puffball slime mold in a aethalioid phase

Ceno · Regular & Regular Italic · 20pt · Alternate Ampersand

Another theory could be that star jelly is most likely formed from the glands in oviducts of amphibians: frogs and toads.

Birds & mammals eat the animals but not the oviducts which, swell and distort, leaving *a vast pile* of jellylike substance.

Ceno · Regular & Regular Italic · 12pt · Old Style Numerals

On 11 August 1979, Sybil Christian from Frisco, Texas reported the discovery of several purple blobs of goo on her porch following a Perseid meteor shower. A follow-up investigation by reporters & an assistant director of the *Fort Worth Museum of Science and History* discovered a battery reprocessing plant, outside of town, where caustic soda was used to clean impurities from lead in the batteries – resulting in a purplish compound as a byproduct. The report was greeted with some skepticism, as the compounds at the re-processing plant were solid — but the blobs on Christian's

Ceno · Regular & Regular Italic · 07pt · Old Style Numerals

An unidentifiable substance that falls to earth during a meteor-type event forms the background to "The Colour Out of Space", a 1927 short story by the American horror and science fiction author *H. P. Lovecraft*.

Some observers have made a connection between star jelly and the Paramount movie *The Blob*, in which a gelatinous monster slime falls from space. *The Blob*, which was released in 1958, was supposedly based on the Philadelphia reports from 1950 and specifically a report in *The Philadelphia Inquirer* called "Flying 'Saucer' Just Dissolves" where four police officers encountered a UFO debris that was described as evaporating with a purple glow leaving nothing. *Paramount Pictures* was also sued for this movie by the author Joseph Payne Brennan, who had written a short story published in *Weird Tales Magazine* in 1953 called "Slime" about a similar creature.

In a 2019 episode of *The Twilight Zone* entitled "NOT ALL MEN", a virulent star jelly causes the male residents of a town to become psychotic. There have been reports of 'star-jelly' for centuries. John of Gaddesden (1280–1361) mentions *stella terrae* (Latin for 'star of the earth' or 'earth-star') in his medical writings, describing it as "a certain mucilaginous substance lying upon the earth" and suggesting that it might be used to treat abscesses. A fourteenth-century Latin medical glossary has an entry for *uligo*, described as "a certain fatty substance emitted from the earth, that is commonly called 'a star which has fallen'". Similarly, an English-Latin dictionary from around 1440 has an entry for "*sterre slyme*" with the Latin equivalent given as *assub* (a rendering of *Arabic ash-shuhub*, also used in medieval Latin as a term for a "falling" or "shooting" star). In Welsh it has been

Nördlinger
Ries crater

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Chernobylite

Ceno · Book · 50pt

An informal epoch of the Quaternary

Ceno · Book & Book Italic · 20pt

Plastiglomerates form along shorelines where natural sedimentary grains and organic debris is often agglutinated by melted plastic. They could be created during a campfire burning, as has been reported from *Kamilo Beach, Hawaii*.

Ceno · Book & Book Italic · 12pt

Libyan desert glass or Great Sand Sea glass is an impactite - made mostly of Lechatelierite, found in areas in the eastern Sahara, in the deserts of eastern Libya and west Egypt. Fragments of desert glass - can be found over areas of tens of square kilometers. Like obsidian, it was used to make tools, during the *Pleistocene epoch*. The origin of the glass is uncertain. Meteoritic origins have long been considered possible, with some more recent research linking the glass to impact features, like *zircon breakdown*, a vaporized quartz and meteoritic metal, as well as impact craters. Geologists

Ceno · Book & Book Italic · 07pt · Old Style Numerals

© IMPACTITE is rock created or modified by one or more impacts of a meteorite. Impactites are considered metamorphic rock, because their source materials were modified by the heat and pressure of the impact. On Earth, impactites consist primarily of modified terrestrial material, sometimes with pieces of the original meteorite. When a large meteorite hits a planet, it can radically deform the rocks and regolith that it hits. The heat, pressure, and shock of the impact changes these materials into impactite. Only very massive impacts generate the heat and pressure needed to transform a rock, so impactites are created rarely.

Impactite includes shock-metamorphosed target rocks, melts (suevites) and mixtures of the two, as well as sedimentary rocks with significant impact-derived components (shocked mineral grains, tektites,

anomalous geochemical signatures, etc.). In June 2015, NASA reported that impact glass has been detected on the planet Mars. Such material may contain preserved signs of ancient life — if life existed. Impactites are generally classified into three groups: shocked rocks, impact melt, and impact breccias. Shocked rocks have been transformed by shock metamorphism caused by the impact. They include shatter cones and high-pressure minerals, for example coesite and stishovite.

When a meteor strikes the planet's surface, the energy released from the impact can melt rock and soil into a liquid. The liquid then cools and becomes an impact melt. If the liquid cools and hardens quickly into a solid, impact glass forms before the atoms have time to arrange into a crystal lattice. Impact glass can be dark brown, almost black, and partly transparent.

Electronic *Warfare*

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psychotronic

Ceno · Medium · 50pt

Infrasound & low frequency vibration

Ceno · Medium & Medium Italic · 20pt

A method of crowd control, it causes permanent hearing damaged due to an extremely high decibel capacity (up to 160.8 dB). It's also used for negotiations in siege situations, and even for mass notification - during a natural disaster.

Ceno · Medium · 12pt

The Mosquito machine was invented and patented by Howard Stapleton in 2005, and was originally tested in Barry, South Wales, where it was successful in reducing teenagers loitering near a grocery store. The idea was born after being irritated by a factory noise - when he was a child. The push to create the product was when Stapleton's 17-year-old daughter went to the store to purchase milk and was harassed by a group of 12 to 15 year-olds. Using his children as his very own test subjects, he determined the frequency of his invention "The Mosquito"

Ceno · Medium & Medium Italic · 07pt · Old Style Numerals

On 31 May 2003, a group of UK researchers held a mass experiment, where they exposed some 700 people to music laced with soft 17 Hz sine waves played at a level described as "near the edge of hearing", produced by an extra-long-stroke subwoofer, mounted two-thirds of the way from the end of a seven-meter-long plastic sewer pipe. The experimental concert (entitled Infrasonic) took place in the "Purcell Room" over the course of two performances, each consisting of four musical pieces. Two of the pieces in each concert had 17 Hz tones played underneath.

In the second concert, the pieces that were to carry a 17 Hz undertone were swapped so that test results would not focus on any specific musical piece. The participants were not told which pieces included the low-level 17 Hz near-infrasonic tone. The presence

of the tone resulted in a significant number (22%) of respondents reporting feeling uneasy or sorrowful, getting chills down the spine or nervous feelings of revulsion or fear. In presenting the evidence to the *British Association for the Advancement of Science*, Professor Richard Wiseman said "These results suggest that low frequency sound can cause people to have unusual experiences even though they cannot consciously detect infrasound. Some scientists have suggested that this level of sound may be present at some allegedly haunted sites and so cause people to have odd sensations that they attribute to a ghost—our findings support these ideas."

Psychologist *Richard Wiseman* of the University of Hertfordshire suggests that the odd sensations that people attribute to ghosts may be caused by infrasonic

The Devil's *Triangle*

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SEA MYSTERY

Ceno · Bold · 45pt

1948 Airborne Transport DC-3 Disappearance

Ceno · Bold & Bold Italic · 20pt

Two fins only on all the body, those on the chest. No finned tail. Head, neck & chest to the umbilicus have a human appearance. Bartholin's Siren was found (and captured) in the sea near *Massilia* in America.

Ceno · Bold & Bold Italic · 12pt

Sand's article, in Fate described the area as “a watery triangle bounded roughly by Florida, Bermuda and Puerto Rico”. The Argosy article by Gaddis further delineated the boundaries — giving vertices as Miami, San Juan, & Bermuda. Subsequent writers didn't necessarily follow this definition. Some writers gave different boundaries and vertices to the triangle, with the total area varying from 1.35 to 3.95 million km² (0.50 to 1.51 million sq mi). *“Indeed, some writers even stretch it as far as the Irish coast”* according to a 1971 BBC program. Consequently

Ceno · Bold & Bold Italic · 08pt · Old Style Numerals

► When the British Channel 4 television program *The Bermuda Triangle* (1992) was being produced by John Simmons of Geofilms for the Equinox series, the marine insurance market Lloyd's of London was asked if an unusually large number of ships had sunk within the Bermuda Triangle area. Lloyd's determined that large numbers of ships had not sunk there. Lloyd's does not charge higher rates for passing through this area. United States Coast Guard records confirm their conclusion. In fact, the number of supposed disappearances is relatively insignificant considering the number of ships and aircraft that pass through on a regular basis.

The Coast Guard is also officially skeptical of the Triangle, noting that they collect and publish, through their inquiries, much documentation

contradicting many of the incidents written about by the Triangle authors. But in one such incident involving the 1972 explosion and sinking of the tanker V. A. Fogg, the Coast Guard photographed the wreck and recovered several bodies, in contrast with one Triangle author's claim that all the bodies had vanished, with the exception of the captain, who was found sitting in his cabin at his desk, clutching a coffee cup. In addition, V. A. Fogg sank off the coast of Texas, also nowhere near the commonly accepted boundaries of the Triangle.

The NOVA/HORIZON episode: *The Case of the Bermuda Triangle*, aired on 27 June 1976, was highly critical, stating that “When we've gone back to the original sources or the people involved, the mystery evaporates. Science does not have to answer

Monster *Crocodilian*

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El Chupacabra

Ceno · Black · 72pt

**CRYPTID
WHALES**

Ceno · Black & Black Italic · 45pt · Alternate lowercase y

**The creature has
been lovingly
nicknamed *Nessie***

Ceno · Black · 30pt

**The chupacabra is said
to attack and drink
the blood of livestock,
including goats.**

Ceno · Black & Black Italic · 20pt

***Bigfoot* is featured in American and
Canadian folklore — and has since
the mid-20th century, grown into a
cultural icon, permeating popular
culture as well as becoming the sub-
ject of its own distinct subculture.**



[illegible]

| | |
|--|---|
| ALL CAPS [.case] | These shift various punctuation marks and brackets to a position that works better with all-capital sequences. |
| OLD STYLE FIGURES [.osf] | Most suited within body copy text, old style figures increase legibility at small scale and reduce emphasis. |
| TABULAR LINING FIGURES [.tnum] | These allow numerals to align when they are vertically stacked. |
| TABULAR OLD STYLE FIGURES [.tosf] | When you need figures with varying heights but also the numbers to line up in columns such as in tables, charts, or numbered lists. |
| FRACTIONS [.numr] / [.dnom] | Endless possibilities for fractions. (More freedom than pre-built fractions) |
| SLASHED ZERO [.zero] | Slashed zero. This ensures no confusion can be made with the letter o. |
| CONTEXTUAL ALTERNATES [.calt] | Set (ON) as default, these have been used to speed up usage for some common symbols. |
| SUPERSCRIPT / SUPERIOR + SUBSCRIPT / INFERIOR [.sup] + [.sub] | Most often used in formulas, mathematical expressions, and specifications of chemical compounds. The same feature for superior and inferior numerals. Within Ceno this also activates a full lower-case which can be used for custom ordinals. |
| ORDINAL INDICATOR [.ordn] | Indicators that represent position or rank in a sequential order. |

















| Feature OFF | Feature ON |
|---|---|
| «{[(Cap@st)]}» | «{[(CAP@ST)]}» |
| 0123456789 | 0123456789 |
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| 0123456789 | 0123456789 |
| 1/2 + 34/56789 | ¹ / ₂ + ³⁴ / ₅₆₇₈₉ |
| 2025 / 2025 ^o | 2025 / 2025 ^o |
| 9x87x65 -> Point <- | 9x87x65 → Point ← |
| x ⁷ +y ¹² ≠ H ₅ O ₆₁ 1 st 2 nd 3 rd 4 th | x ⁷ +y ¹² ≠ H ₅ O ₆₁ 1 st 2 nd 3 rd 4 th |
| 1o 2a No | 1 ^o 2 ^a N ^o |

| | Feature OFF | Feature ON |
|---|-----------------------|-----------------------|
| STANDARD LIGATURES On as default [.liga] | Fluffier fins | Fluffier fins |
| DISCRETIONARY LIGATURES [.dlig] | Offtrack lifts | Offtrack lifts |
| STYLISTIC SET 01 Single storey a [.ss01] | Chubacabra | Chubacabra |
| STYLISTIC SET 02 Double storey g [.ss02] | Close Sighting | Close Sighting |
| STYLISTIC SET 03 Humanist t [.ss03] | Patom crator | Patom crator |
| STYLISTIC SET 04 Curled y [.ss04] | Space Odyssey | Space Odyssey |
| STYLISTIC SET 05 Flat M [.ss05] | SLIME MOLDS | SLIME MOLDS |
| STYLISTIC SET 06 Titling dieresis [.ss06] + [.titl] | ÜBER SCHÖNE LÄNDER | ÜBER SCHÖNE LÄNDER |

| | Feature OFF | Feature ON |
|--|-------------------------------|---------------------------------------|
| STYLISTIC SET 07 Alternate Ampersand 1 [.ss07] | Art & Culture | Art & Culture |
| STYLISTIC SET 08 Alternate Ampersand 2 [.ss08] | Art & Culture | Art & Culture |
| STYLISTIC SET 09 Alternate Question Mark [.ss09] | ¿Cómo llego? | ¿Cómo llego? |
| STYLISTIC SET 10 Alternate @ [.ss02] | joe@sociotype | joe@sociotype |
| STYLISTIC SET 11 Slashed Zero [.ss04] | 2025 / 202500 | 2025 / 2025 ⁰ ₀ |
| STYLISTIC SET 12 Circled Characters (White) [.ss05] | ABCD 1234 | Ⓐ Ⓑ Ⓒ Ⓓ ① ② ③ ④ |
| STYLISTIC SET 13 Circled Characters (Black) [.ss06] | WXYZ 5678 | Ⓜ Ⓧ Ⓨ Ⓩ ⑤ ⑥ ⑦ ⑧ |
| STYLISTIC SET 14 Solid Arrow Heads [.ss06] + [.titl] | ↵ ↗ ↘ ↙ ↘ ↗ ↘ ↙ ↘ ↗ ↘ ↙ ↘ ↗ ↘ | ↵ ↗ ↘ ↙ ↘ ↗ ↘ ↙ ↘ ↗ ↘ ↙ ↘ ↗ ↘ |

















Ceno — Family



| | | | | | | | |
|--|--|---|---|---|--|--|---|
|  Thin |  Extralight |  Light |  Regular |  Book |  Medium |  Bold |  Black |
|  Thin Italic |  Extralight Italic |  Light Italic |  Regular Italic |  Book Italic |  Medium Italic |  Bold Italic |  Black Italic |

Meso — Family



| | | | | | | | |
|--|--|---|---|---|--|--|---|
|  Thin |  Extralight |  Light |  Regular |  Book |  Medium |  Bold |  Black |
|  Thin Italic |  Extralight Italic |  Light Italic |  Regular Italic |  Book Italic |  Medium Italic |  Bold Italic |  Black Italic |

Ceno & Meso — Full Collection

For the first time in our catalog, the purchase of a full collection will allow you to use a variable font that transitions between Sans & Serif families.

The “Full Collection” Variable will also allow you to pick any italic angle via the same variable font.



Variable Fonts

Variable fonts allow the user to create custom weights and widths from a single file.

Due to ongoing and rapid changes to desktop publishing software, we are currently unable to offer variable fonts for sale, however we are offering free beta versions to users who purchase certain full subfamily packages.

Users purchasing a full family of Ceno, will also receive a free beta version of the variable fonts for Ceno, allowing both the variable adjustment of weight and italic angle. Users that purchase both full families for Ceno and Meso will receive a variable font with three axes, which gives the opportunity to pick a custom weight, italic angle and even serif size.

At the time of this release, variable fonts are currently best supported by Adobe Illustrator. Sociotype is not responsible for functionality of variable fonts within third-party software.

Custom Versions

A custom typeface is one of the most powerful ways for a brand to distinguish its voice from competitors. Even the most subtle variations in style and form can significantly affect how we perceive messages and tone of voice, so custom type is always an investment worth considering.

Unlike most foundries, we offer an integrated approach to typographic and brand identity, in partnership with our sister creative studio, SOCIO. Get in touch to find out more.